Internet Law
Spring 2010
Book Review Assignment

As previously announced, you are required to write a book review as part of your work for this class. This handout will explain the assignment and provide a list of suggested books.

You must choose a book by March 2. Please email Dominic (dominic.mauro@gmail.com) with your choice. If you have a book in mind and want to get started early, you can choose to tell him earlier. It is fine for more than one of you to review the same book, but you must work completely independently. A list of suggested books is attached. You are not required to choose a book from this list. If you wish to review another book, however, you must clear the proposed title with me *before* March 2. You are responsible for obtaining your own copy of the book.

Your review should discuss:

• What the book's central thesis or story is.
• How the author defends that thesis or tells that story.
• How convincing the author's argument is.
• How the book connects to the material we're discussing.
• At least one detailed, specific example of a case or issue treated differently in the book and in our class. (More is better.)

There are no "right" answers on a book review; I'm not looking for you to evaluate the book the same way I would. Instead, I'm looking for a clear and objective summary of the book's argument, an honest assessment of how well it achieves its goals, and detailed evidentiary support for your conclusions.

Your review is due, in hard copy, in class on April 6. Please type your review in 12-point Times or Times New Roman, double-spaced, with 1" margins. It must be more than 3 and less than 4 full pages in length. This is not an anonymous assignment; please put your name on the first page. You are welcome to ask me about the assignment or your book, but I will not read drafts.

Grading

The review will count for 25% of your grade for the course. I will give each review a score of 1 to 5 on five scales:

• Accurate description of the book's contents, style, and argument
• Convincing critical analysis of the book's qualities and flaws
• Connection to the themes and topics discussed in this course
• Good use of examples and evidence
• Clear writing, correct spelling and usage, good organization, etc.

The sum of these scores will be your grade on the assignment.

Suggested Books

Some of these suggestions are outstanding books. Some of them are terrible. You can learn a lot from reading both kinds.

History - Business

Paul Andrews, *How the Web Was Won: The inside Story of How Bill Gates and his Band of Internet Idealists Transformed a Software Empire*

Julia Angwin, *Stealing Myspace*

Ken Auletta, *Googled*

John Battelle, *The Search: How Google and Its Rivals Rewrote the Rules of Business and Transformed Our Culture*

Robert X. Cringely, *Accidental Empires: How the Boys of Silicon Valley Make Their Millions, Battle Foreign Competition, and Still Can't Get a Date*

David Kushner, *Masters of Doom: How Two Guys Created an Empire and Transformed Pop Culture*

Michael Lewis, *Next: The Future Just Happened*

Steve Lohr, *Go To: The Story of the Math Majors, Bridge Players, Engineers, Chess Wizards, Maverick Scientists and Iconoclasts — the Programmers Who Created the Software Revolution*

Ben Mezrich, *The Accidental Billionaires: Facebook: a Tale of Sex, Money, Genius, and Betrayal*

Glyn Moody, *Rebel Code: Inside Linux and the Open Source Revolution*

Randall Stross, *Planet Google: One Company's Audacious Plan to Organize Everything We Know*

Peter Wayner, *Free For All: How Linux and the Free Software Movement Undercut the High-Tech Titans*

History - Crime

David H. Freeman & Charles C. Mann, *@ Large: The Strange Case of the World's Biggest Internet Invasion*

Katie Hafner & John Markoff, *Cyberpunk: Outlaws and Hackers on the Computer Frontier*

Kieren McCarthy, *Sex.com: One Domain, Two Men, Twelve Years, and the Brutal Battle for the Jewel in the Internet's Crown*

Brian McWilliams, *Spam Kings: The Real Story Behind the High-Rolling Hucksters Pushing Porn, Pills and @*#?% Enlargements*

Michelle Slatalla & Joshua Quittner, *Masters of Deception: The Gang that Ruled Cyberspace*

Bruce Sterling, *The Hacker Crackdown: Law and Disorder on the Electronic Frontier*

Clifford Stoll, *The Cuckoo's Egg: Tracking a Spy Through the Maze of Computer Espionage*

History - Online Culture

David S. Bennahum, *Extra Life: Coming of Age in Cyberspace*

Mike Godwin, *Cyber Rights: Defending Free Speech in the Digital Age*

Wendy M. Grossman, *Net.Wars*

Katie Hafner, *The Well: A Story of Love, Death & Real Life in the Seminal Online Community*

Jon Katz, *Geeks: How Two Lost Boys Rode the Internet Out of Idaho*

Steven Levy, *Hackers: Heroes of the Computer Revolution*

Howard Rheingold, *The Virtual Community: Homesteading on the Electronic Frontier*

Scott Rosenberg, *Say Everything: How Blogging Began, What It's Becoming, and Why It Matters*

History - Technology

Martin Campbell-Kelly & William Aspray, *Computer: A History of the Information Machine*
Paul E. Ceruzzi, *A History of Modern Computing*
Paul Freiberger & Michael Swaine, *Fire in the Valley: The Making of the Personal Computer*
Katie Hafner & Matthew Lyon, *Where Wizards Stay Up Late: The Origins of the Internet*
Michael Hiltzik, *Dealers of Lightning: Xerox PARC and the Dawn of the Computer Age*
Steven Levy, *Crypto: How the Code Rebels Beat the Government — Saving Privacy in the Digital Age*
John Markoff, *What the Dormouse Said: How the Sixties Counter-culture Shaped the Personal Computer Industry*
Scott Rosenberg, *Dreaming in Code: Two Dozen Programmers, Three Years, 4,732 Bugs, and One Quest for Transcendent Software*
Stephen Segaller, *Nerds: A Brief History of the Internet*
M. Mitchel Waldrop, *The Dream Machine: J. C. R. Licklider and the Revolution that made Computing Personal*

Policy - Intellectual Property

Peter Drahos & John Braithwaite, *Information Feudalism*
William W. Fisher III, *Promises to Keep*
Ben Klemens, *Math You Can't Use: Patents, Copyright, and Software*
J.D. Lasica, *Darknet: Hollywood's War against the Digital Generation*
Lawrence Lessig, *Free Culture: How Big Media Uses Technology and the Law to Lock Down Culture and Control Creativity*
Lawrence Lessig, *The Future of Ideas: The Fate of the Commons in a Connected World*
Lawrence Lessig, *Remix: Making Art and Commerce Thrive in the Hybrid Economy*
Carl Shapiro & Hal R. Varian, *Information Rules: A Strategic Guide to the Network Economy*

Policy - Internet Governance

Laura DeNardis, *Protocol Politics: the Globalization of Internet Governance*
Jack Goldsmith & Tim Wu, *Who Controls the Internet?: Illusions of a Borderless World*
Alexander Halavais, *Search Engine Society*
Jean-Noël Jeanneney, *Google and the Myth of Universal Knowledge*
Lawrence Lessig, *Code (Version 2.0)*
Dawn C. Nunziato, *Virtual Freedom: Net Neutrality and Free Speech in the Internet Age*

Policy - Privacy and Security

David Brin, *The Transparent Society: Will Technology Force Us to Choose Between Privacy and Freedom?*
Simson Garfinkel, *Database Nation: The Death of Privacy in the 21st Century*
Helen Nissenbaum, *Privacy in Context: Technology, Policy, and the Integrity of Social Life*
Viktor Mayer-Schönberger, *Delete: The Virtue of Forgetting in the Digital Age*
Aviel Rubin, *Brave New Ballot: The Battle to Safeguard Democracy in the Age of Electronic Voting*

Bruce Schneier, *Secrets & Lies: Digital Security in a Networked World*
Daniel J. Solove, *The Digital Person: Technology and Privacy in the Information Age*
Daniel J. Solove, *The Future of Reputation: Gossip, Rumor, and Privacy on the Internet*

Policy - Online Collaboration

Yochai Benkler, *The Wealth of Networks: How Social Production Transforms Markets and Freedom*
John Seely Brown & Paul Duguid, *The Social Life of Information*
Nicholas Negroponte, *Being Digital*
John Palfrey & Urs Gasser, *Born Digital: Understanding the First Generation of Digital Natives*
Beth Simone Noveck, *Wiki Government: How Technology Can Make Government Better, Democracy Stronger, and Citizens More Powerful*
Clay Shirky, *Here Comes Everybody: The Power of Organizing without Organizations*

Computers and Society

Chris Anderson, *The Long Tail: Why the Future of Business is Selling Less of More*
Paulina Borsook, *Cyberselfish: a Critical Romp Through the Terribly Libertarian Culture of High-Tech*
Andrew Dalby, *The World and Wikipedia: How We Are Editing Reality*
David Gelernter, *Mirror Worlds: or the Day Software Puts the Universe in a Shoebox...How it Will Happen and What it Will Mean*
Mark Helprin, *Digital Barbarism: A Writer's Manifesto*
Pekka Himanen, *The Hacker Ethic*
Henry Jenkins, *Convergence Culture: Where Old and New Media Collide*
Andrew Keen, *The Cult of the Amateur: How Today's Internet is Killing Our Culture*
Ray Kurzweil, *The Singularity is Near*
Jaron Lanier, *You Are Not a Gadget: A Manifesto*
Eric S. Raymond, *The Cathedral & The Bazaar: Musing on Linux and Open Source by an Accidental Revolutionary*
Tom Standage, *The Victorian Internet: The Remarkable Story of the Telegraph and the Nineteenth Century's On-line Pioneers*
Sherry Turkle, *Life on the Screen: Identity in the Age of the Internet*
Alex Wright, *Glut: Mastering Information Through the Ages*

Virtual Worlds

Julian Dibbell, *My Tiny Life: Crime and Passion in a Virtual World*
Julian Dibbell, *Play Money: or, How I Quite My Day Job and Made Millions Trading Virtual Loot*
Thomas M. Malaby, *Making Virtual Worlds: Linden Lab and Second Life*
T. L. Taylor, *Play Between Worlds: Exploring Online Game Culture*