Peer-Produced Privacy Violations

James Grimmelmann
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social network sites

1. profiles

2. connections

3. social graph

(def: boyd & Ellison)

social, networked identity

- self-presentation

- (social) network effects

- "social" = "private" = "safe"

- information flows

facebook is a
privacy virus

some privacy (?) harms

- moralistic deans

- creepy ex-boyfriends

- inarticulate "friends"

- bad taste in movies

- unflattering photos

social, networked identity

- identity: control over self-presentation

- networked: explicit representation

- social: whose information?

some tentative thoughts

- peers, not marketers or government

- be very careful about openness

- facebook is inherently privacy-violating

- there is no going back