

Saving Facebook

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Yale ISP Lunch Speaker Series

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motivation





The Ghost Riding The Whip Association

Global

Basic Info

Type: **Just for Fun - Totally Random**
 Description: **Ghost Riding Your Whip!**

Proper steps to Ghost Riding The Whip:

1. Get stupid because of wild beats.
 2. Let the car idle at a slow speed.
 3. Jump out and start dancing ridiculously
 4. Continue dancing while next to or on top of the car
 5. Do this in front of clubs or other similar establishments.
- (Note: The car is considered The Whip.)

A bit of History:

Ghost Riding the Whip is a term that I believe was coined in San Francisco. The poppin' Bay Area rap scene could only spawn something so "Hyphy". By the way, Hyphy is another San Fran term meaning wild, crazy, hype, or the shit, if you will. Therefore, ghost riding the whip is incredibly Hyphy.

Given the above, this is a group for all people who on one or more occasions have part taken in Ghost Riding The Whip or enjoyed thinking about it.

Recent News

On Saturday, January 13th, 2007, we took Ghost Riding The Whip to Chicago, IL. We are looking forward to this Midwestern chapter to expand.

As of Friday, January 5th, 2007, Ghost Riding The Whip is officially outlawed in the state of California.

Saturday night, December 30th, Matt, Jesse, Vin, Ryan, and I all went around Ghost Riding Vin's Whip. We even managed to cross Bluemound Road while Ghost Riding it.

Members

Displaying 8 of 280 members

[See All](#)[View Discussion Board](#)[Join this Group](#)[Share](#) +**Group Type**

This is an open group. Anyone can join and invite others to join.

Officers

Besian Kodra (Wisconsin Milwaukee)

King of the castle and full time CEO

Samara Cihlar (Milwaukee, WI)
Giff of the Land

George Shuntov (City Colleges of Chicago)

The Steroid Representative from EAS (Hydroxicut, Protein, Glutamine)

Vincenzo DiMatteo (Milwaukee, WI)

Secretary of the Defense (Donald Vinsfelt) and Full-time Whip Ghost Rider

Jesse McLaughlin (Wisconsin Milwaukee)

Full-time Whip Ghost Rider

Ryan J. Day (Milwaukee, WI)
Full-time Whip Ghost Rider

Kate Dawe (Wisconsin Milwaukee)
Head of Lack of Penis chapter and of "The

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 The HRP-4C humanoid robot showed off her stormtrooper-like silver and black frame an

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outline

- definitions
- social motivations
- social risk assessment
- social harms
- three questionable “solutions”

|

social network sites

definition (boyd/Ellison)

1. profiles = identity = I
2. links = relationship = you
3. social graph = community = them

examples

- Friendster
- Facebook
- MySpace
- [YouTube, Flickr, &c.]

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social motivations

identity

- impression management
- Fakesters
- groups, wall posts, &c.

relationship

- make new friends
 - associate with curent ones
 - reconnect with old ones
- communicate
- exchange gifts, wall posts, &c.

community

- social network effects
- here comes everybody
- visualization
- conspicuous friending

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social risk evaluation

misleading heuristics

- The water's fine; come on in
- Safety in numbers
- I think we're alone now
- Nobody in here but us chickens
- You know me, old buddy, old pal
- I know how much this means to you
- Cut it out! Do you think I can't see you?

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social privacy harms

disclosure

- friends: Marc Chiles
- interests: smokin' blunts
- status: letting Will know it's officially over via Facebook status



surveillance

- it's also creepy just to be watched
- News Feed = real-time mass surveillance

instability

- Facebook profiles weren't searchable ...
 - ... until they were
- Beacon leaked information in a way that users couldn't have anticipated
- bugs, breaches, leaks, &c.

disagreement

- I want to be your Facebook friend
 - what if you don't want to be mine?
 - top 8 drama
- I upload a photo of you
 - what if you don't want it online?
 - the untagging ritual

spillovers

- your choices affect my visibility
- inference on social network graphs
- networks naturally grow
 - the million-profile march

denigration

- other users disrupt your self-presentation
 - graffiti on your Wall
 - when worlds collide
- Beacon hijacks profiles for endorsements

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“solutions”

privacy policies?

- readership low
- comprehension lower
- “Therefore, we cannot and do not guarantee that User Content you post on the Site will not be viewed by unauthorized persons.”

technical controls?

- Facebook's controls are outstanding
 - but people don't use them
- technical rules don't solve social problems
 - ambiguous relationships
 - friends you can't trust

data ownership?

- yes, you could take “your” data with you
 - but it’s your contacts’ data, too
- interoperability creates security holes
 - and a privacy race to the bottom

disquieting conclusions

- motivations = mistakes = harms
- peer-produced privacy violations
- privacy virus

questions and conversation?

for the full treatment:

Saving Facebook, 94 IOWA L. REV. (forthcoming 2009)