

# Halfway Around the World: Memes and Moderation

*James Grimmelman*

Speed  
September 28, 2018





**SPEED**

28-29 SEP, 2018 | DLI | CORNELL TECH



**ACCELERATE**



**TO ATTACK SPEED**

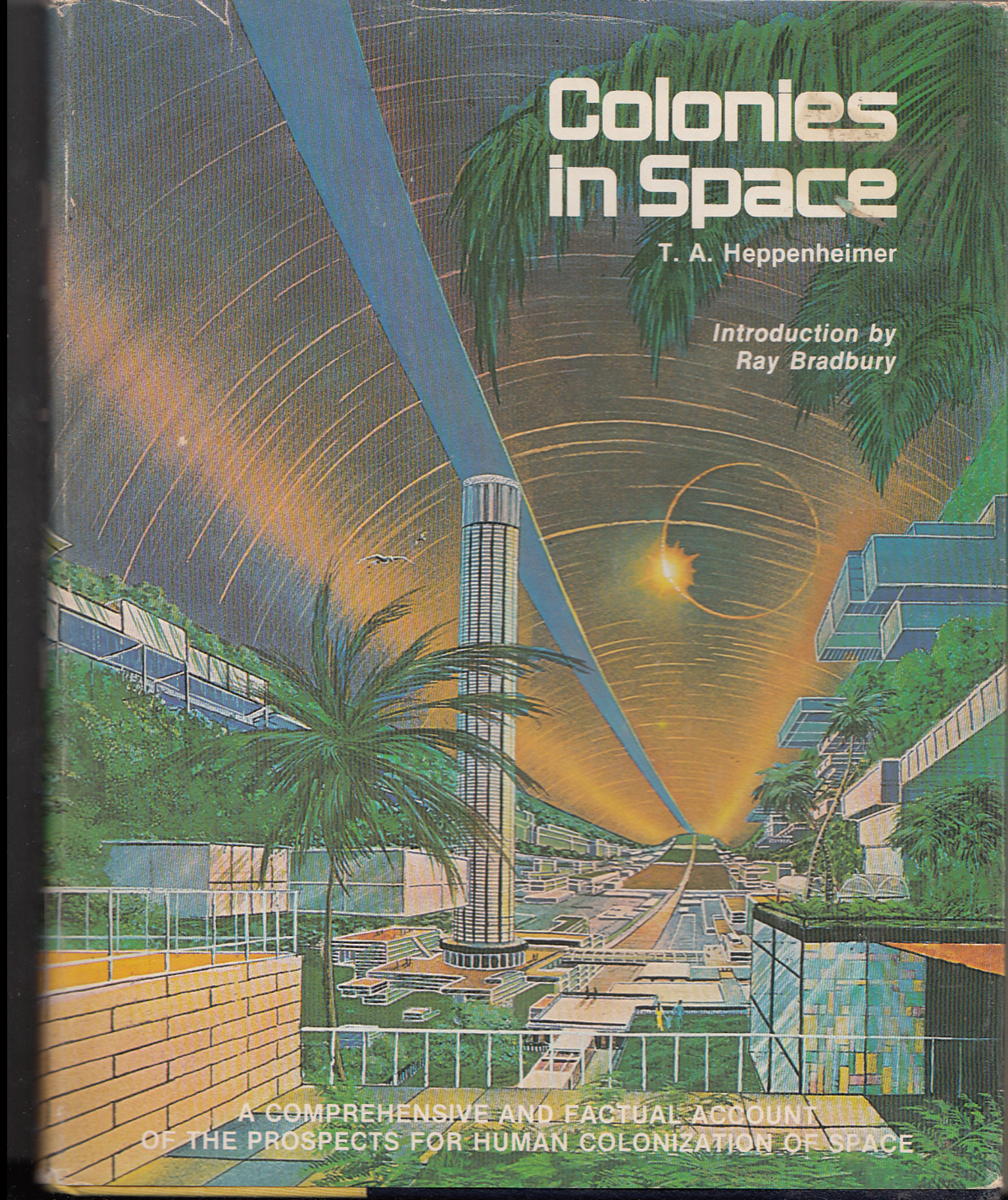
Velocity

# Colonies in Space

T. A. Heppenheimer

*Introduction by  
Ray Bradbury*

A COMPREHENSIVE AND FACTUAL ACCOUNT  
OF THE PROSPECTS FOR HUMAN COLONIZATION OF SPACE





## 9 Tactics that All Content Publishers Need to A/B Test



By [Claire Vo](#)

July 29, 2015

[experiment engine](#), [Experiment Ideas](#), [Media](#)

Publishing websites engage audiences with content aimed to keep users on the site longer, encourage users to read more pages, and turn users into loyal subscribers. To improve these sites, companies need to A/B test ways to enhance user interaction with the content. By optimizing, they're able to maximize the influence of each article, photo, video, and more to provide a more captivating site experience.

These experiment-worthy tactics drive readers to interact with your publishing site:

### Remove Text from the Trending Section

Displaying trending content together is not a new method, but testing its presentation

[50 B2B Lead Generation Ideas from the Experts \(2017 Updated\)](#)

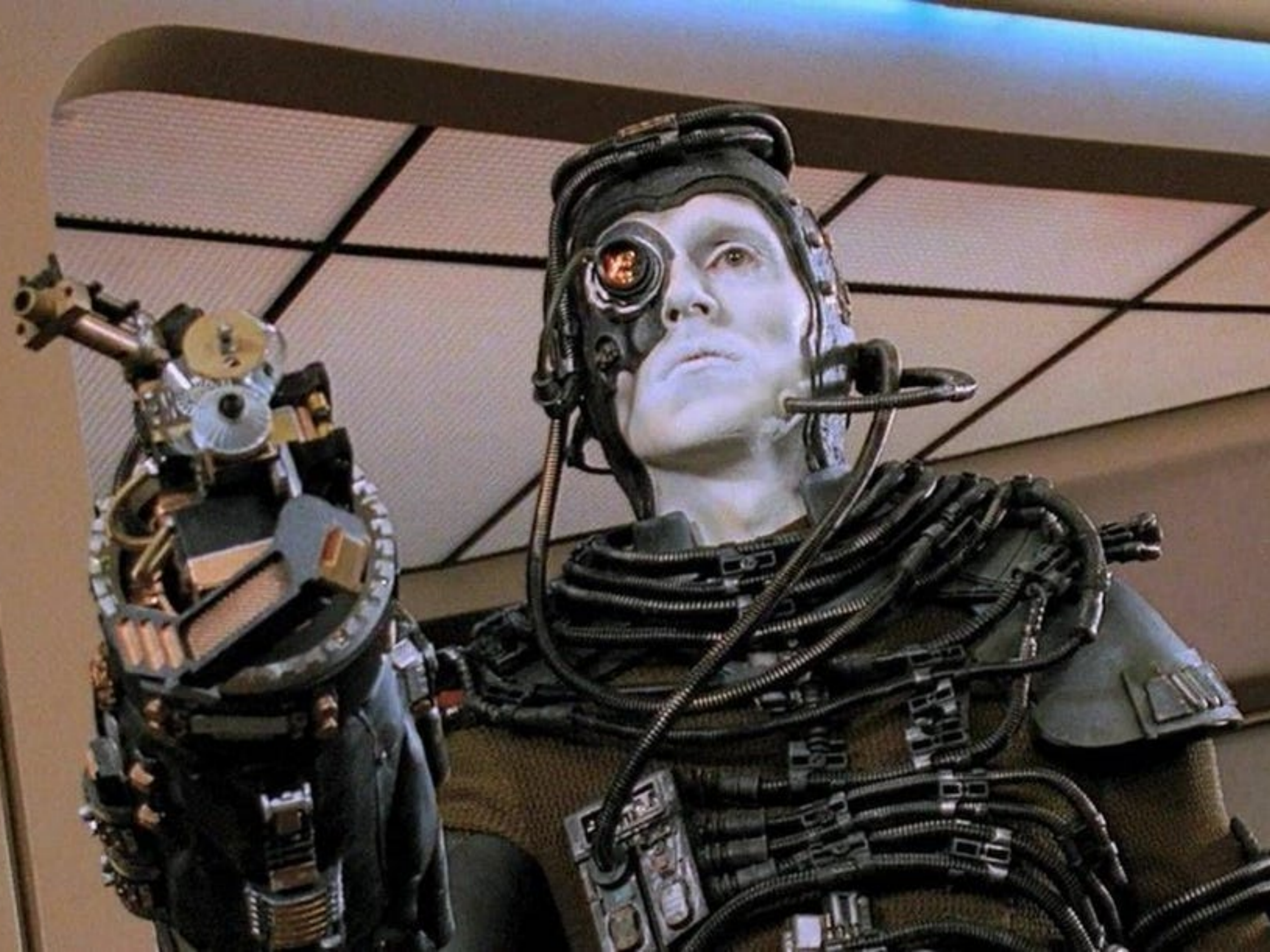
[13 Ecommerce Conversion Optimization Examples \(2017 Case Studies\)](#)

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STORY



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KIDS

# Featured Collection

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***\*\*FREE\*\*** Golden Black Matte Lion Bracelet – \$0*

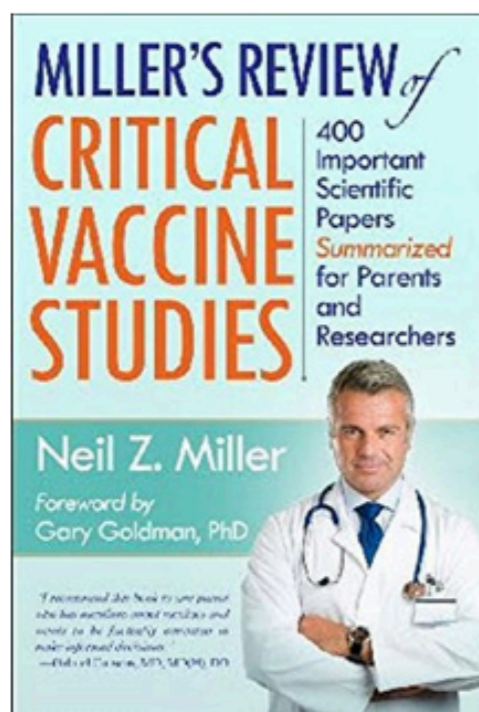


*Gold Plated Lion Necklace – \$49.99*



*Stylish Lion Hoodie – \$79.99*

# Customers who bought this item also bought



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› Neil Z. Miller

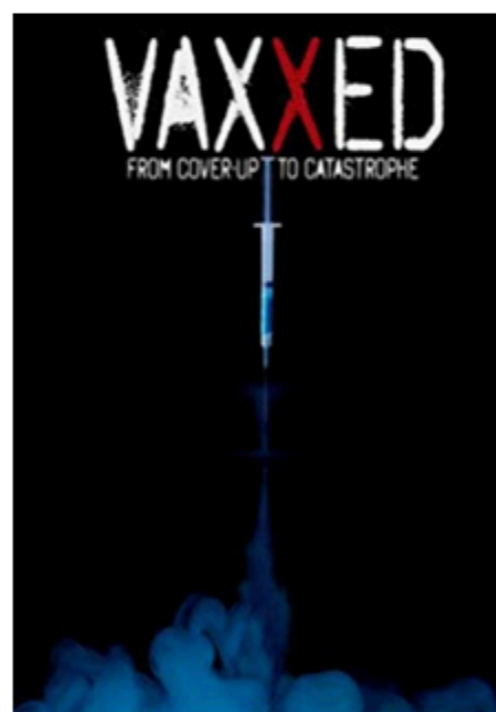
★★★★★ 127

**#1 Best Seller** in Health

Policy

Paperback

**\$14.92** ✓prime



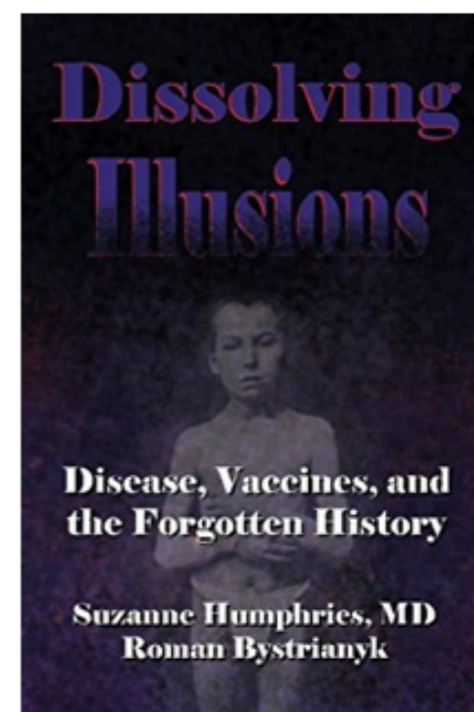
Vaxxed: From Cover-Up to Catastrophe

Del Bigtree

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DVD

14 offers from **\$16.08**



Dissolving Illusions: Disease, Vaccines, and The Forgotten History

Suzanne Humphries MD

★★★★★ 492

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Ambiguity







**HEY GRONK,  
IS EATING TIDE PODS  
EVER A GOOD IDEA?**

COMMENTARY

# So Help Me God, I'm Going To Eat One Of Those Multicolored Detergent Pods



Dylan DelMonico

12/08/15 3:00am • SEE MORE: OPINION ▾



Dylan DelMonico

Anybody who knows me will tell you the same thing: I get what I want. Whether it's food, being held, my binky, you name it—if I decide I'd like it, you damn well better believe I don't rest until I get it, one way or another. And from the very second I saw those blue and red detergent pods come out of that shopping bag last week, I knew immediately that, come hell or high water, I would eat one of those things.

So with God as my witness, I swear to you: I'm going to find that container of multicolored pods, I'm going to take one out, I'm going to shove it in my mouth, and I'm going to



**Tide Pod memes**

@Tidepodmemes

Follow



The perfect meal. Retweet if you would eat this. [#tidepods](#) [#tidepod](#)



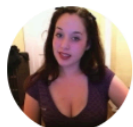




## Please don't eat Tide pods!

10,706 views

229 19 SHARE ...



**Danica DeCosto**

Published on Jan 14, 2018

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Please don't eat tide pods or any kind of laundry pods! Eat bananas like Ivan instead! Don't even pretend to eat tide pods. If you swallow the liquid it can burn your esophagus. This is really dangerous! People have been killed by ingesting this stuff. I told Rowan and Ivan never to try this



**Alex Sujong Laughlin** ✓

@alexlaughs

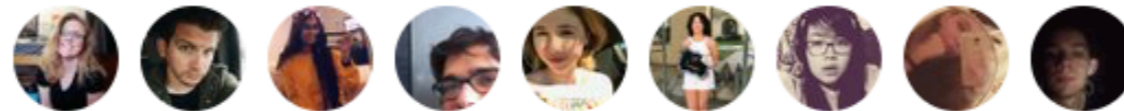
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the Tide Pod Freakout is what happens when we report on memes like they're real life and don't take into account Meme Logic™ and then make real people think it's actually happening thereby creating what the meme was joking about to begin with

12:21 PM - 26 Jan 2018

39 Retweets 278 Likes









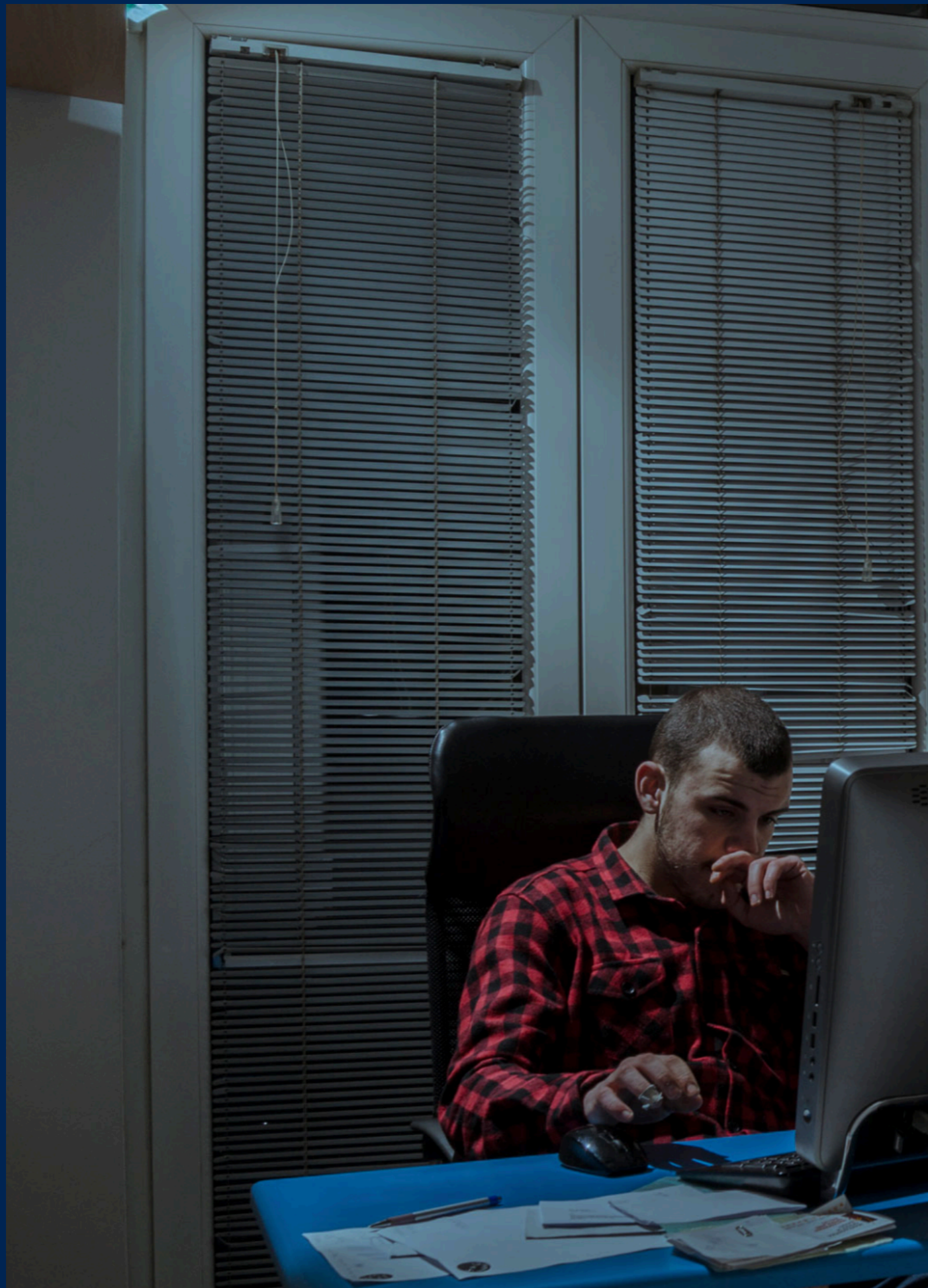


Controversy

# Pope Francis Shocks World, Endorses Donald Trump for President, Releases Statement

**TOPICS:** Pope Francis Endorses Donald Trump





**Boris fed the be  
I would make fo  
next day. When  
went to drink o  
new articles, po  
website, and sh**





**Alan Covington**

@Alan\_Covington

WSJ: Mitchell advised Republicans that to continue questioning Kavanaugh she was required by her oath in Arizona to inform Kavanaugh of his rights after he lied to her about July 1, 1982 entry on his calender. Maryland statutes was last question she asked, then break was called..

9/28/18, 6:33 AM

# MEDIA BIAS/FACT CHECK

The Most Comprehensive Media Bias Resource



SEARCH ONLY MEDIA SOURCES (best results)



HOME SEARCH ABOUT METHODOLOGY MBFC NEWS ORIGINAL ARTICLES/NEWS LIVE TV NEWS APPS/EXTENSIONS SUBMIT SOURCE SUBMIT FACT CHECK

SOURCES PENDING FACTUAL NEWS SEARCH FILTERED SEARCH RSS (NEW) HELP US FACT CHECK

Left Bias Left-Center Bias Least Biased Right-Center Bias Right Bias Pro-Science Conspiracy-Pseudoscience Questionable Sources Satire (NEW) Re-Evaluated Sources

Home » Infowars-Alex Jones

## Infowars-Alex Jones

Has this Media Source failed a fact check? LET US KNOW HERE.

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## CONSPIRACY-PSEUDOSCIENCE

Sources in the Conspiracy-Pseudoscience category *may* publish unverifiable information that is *not always* supported by evidence. These sources *may* be untrustworthy for credible/verifiable information, therefore fact checking and further investigation is recommended on a per article basis when obtaining information from these sources. [See all Conspiracy-Pseudoscience sources.](#)

Factual Reporting: **VERY LOW**

### History

Founded in 1999 by Alex Jones, InfoWars is a far right American conspiracy theorist and fake news website and media platform. The radio program **originates** from Austin, Texas and is broadcast on over 100 radio stations. InfoWars routinely reports fake news that has led to **harassment lawsuits** against Alex Jones. InfoWars is most famous for promoting the **fake** false flag idea that the 2012 **Sandy Hook Elementary School shootings** were staged by actors and directed by the government. This has resulted in **numerous lawsuits** against Jones by grieving parents who lost their children in the mass shooting. Further, during a child custody case, Jones' attorney **admitted** that Alex Jones is a "performance artist."

In February 2018, Alex Jones was accused by former employees of **antisemitism** and **sexual harassment** of women staff members. Jones denied the allegations. In August of 2018, InfoWars/Alex Jones content was **removed and banned** from Facebook, Youtube, Spotify and

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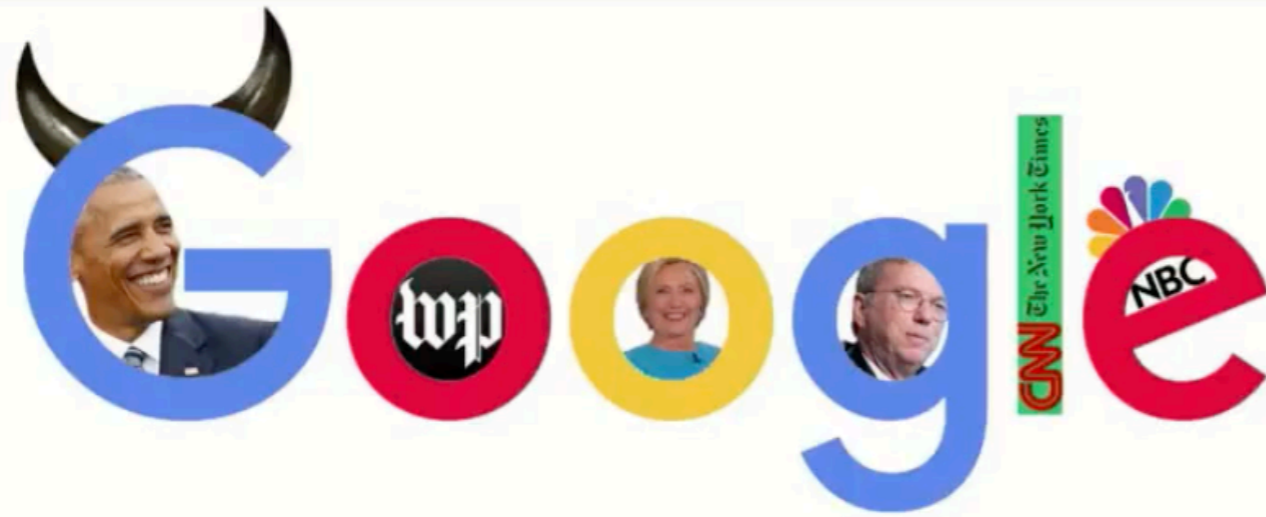
US Government Accountability Office (GAO)  
posted on September 26, 2018  
Chinook Observer  
posted on September 23, 2018  
One Green Planet  
posted on September 22, 2018  
Federal News Radio  
posted on September 22, 2018  
Columbus Free Press  
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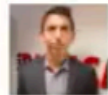
Mirror: Google "Fact Check" Targets Conservative Sites - Alex Jones INFOWARS.COM

MEDIA

THE DAILY CALLER  
NEWS FOUNDATION



## Google's New Fact-Check Feature Almost Exclusively Targets Conservative Sites



ERIC LIEBERMAN  
Tech and Law Reporter

12:04 PM 01/09/2018

YOUTUBE.COM/  
**THEALEXJONESCHANNEL**  
REALVIDEO

### TRENDING

#### POPULAR



Hero National  
Championship  
Quarterback Thanks  
'My Lord And Savior  
Jesus Christ' For Win



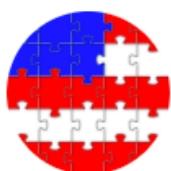
BREAKING NEWS:  
Fusion GPS Founder's  
Senate Testimony Has  
Been Released



Extremely Inconvenient  
Photos For Oprah If She  
Decides To Run For  
President

Mirror: Google "Fact Check" Targets Conservative Sites - Alex Jones INFOWARS.COM

0 views



**MattsMirrors**

Published: 2 months ago







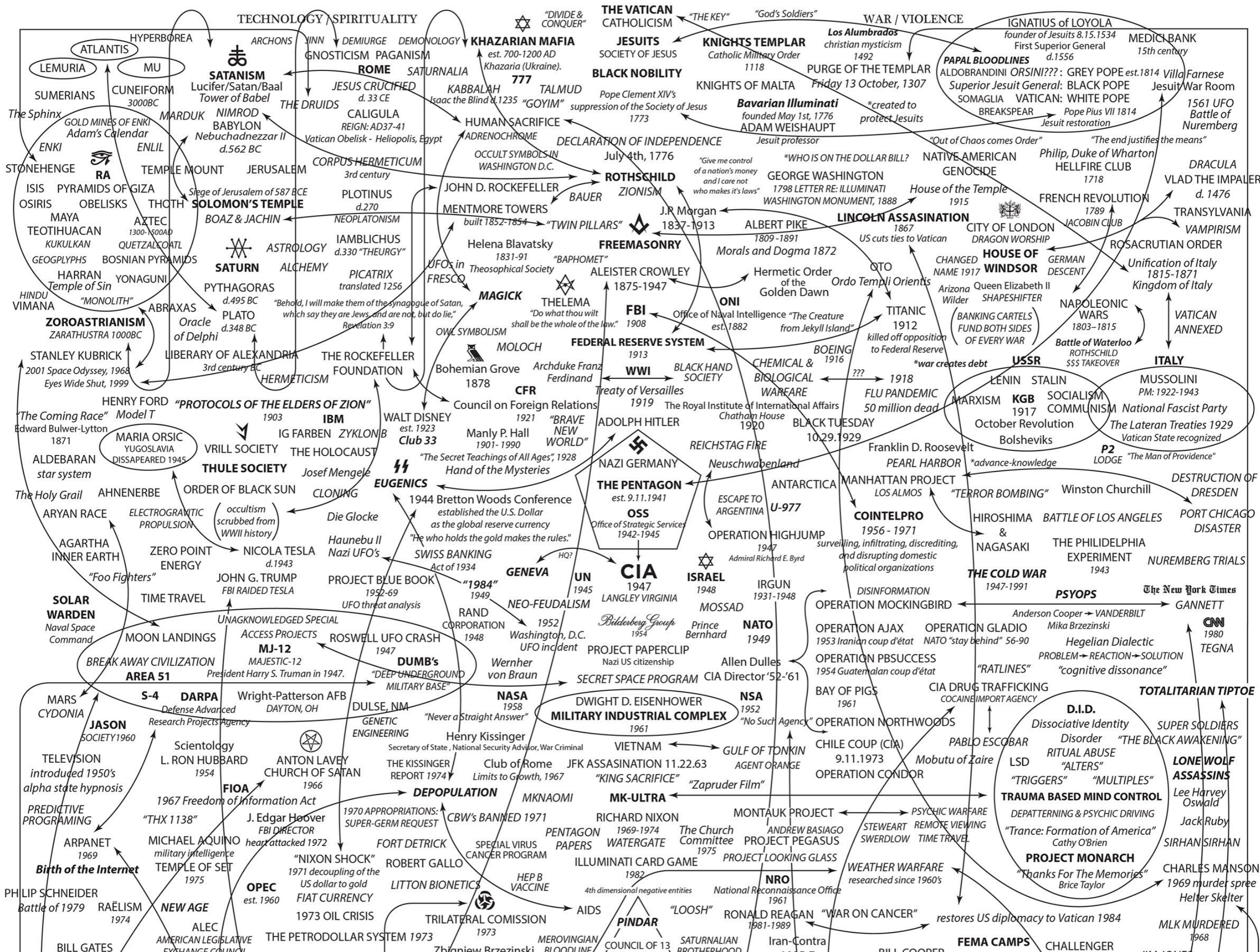
gang photos: [www.adl.com](http://www.adl.com)







Hon. Brett M. Kavanaugh





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